

Agenda Report for Noting

Meeting Date: 20 January 2022

Item Name	SPC Communications & Engagement Update
Presenters	Emma Williams
Purpose of Report	Noting
Item Number	5.6
Confidentiality	Not Confidential (Release Immediately)
Related Decisions	N/A

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the Communication and Engagement report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement Manager, highlighting major communications and engagement activity conducted since 11 January 2022, as well as upcoming opportunities and media issues.

Communication Platforms

Key Element	Status
Commission Website	The Environment and Food Production Areas (EFPA) Review Outcomes Report was released on 16 December 2021. A banner and news story has been added to the Commission's website to promote the release of the EFPA Review Outcomes Report.
Commission LinkedIn	As of 11 January 2022, the Commission has 983 followers – an increase of 43 followers (since 11 November 2021). Recent LinkedIn posts included the EFPA Review Outcomes Report, preparation of the Flooding Hazard Mapping Code Amendment, the 100 year anniversary of the marking of the SA-WA border – totalling 12,400 post impressions, 7 custom button clicks. Upcoming/planned posts include updates on the Local Design Review Code Amendment and changes to Certificate of Occupancy.

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Commission Events	The calendar of Commission Events for 2022 is currently being drafted. The calendar will be included as an attachment with the next Communications and Engagement update report.
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Communications Activity

Key Element	Status
SPC Communications Strategy	An overarching communications strategy has been drafted and is to be workshopped with Commission Members on 20 January 2022.
EFPA Review Report	The EFPA Review Outcomes Report was publicly released on December 16 2021 and communicated via a range of channels and activities, including website updates, media release, social media posts and newsletter.
Code Amendments	<p>As of 11 January 2022, the Communications Team is working on seven initiated Code Amendments.</p> <p>The following Commission-led Code Amendments are in train:</p> <ul style="list-style-type: none"> • Future Living – initiated • Miscellaneous Technical Enhancements – initiated • Flooding Hazards Mapping Update – mapping and pre-engagement activities • State-wide Bushfire Hazards Overlay – initiated and pre-engagement activities • Local Design Review – approved by the Minister for Planning and Local Government (the Minister). <p>The following Chief Executive-led Code Amendments are in train:</p> <ul style="list-style-type: none"> • Hackham – proposed consultation dates to be revised following new COVID restrictions (dates TBC). • Mount Compass Golf Course Estate – engagement report in progress. <p>The following Chief Executive-led Code Amendments were approved by the Minister on 13 December 2021 and 16 December 2021 respectively:</p> <ul style="list-style-type: none"> • Port Bonython • Riverbank Precinct.
<i>Planning Ahead</i> e-newsletter – Feb 2022	The first 2022 issue of <i>Planning Ahead</i> will be published in the first week of February.

Media

Key Element	Status
Media Training	A media training session has been arranged with Ron Kandalaars on 2 February 2022 for the Chair and Members of the Commission.
Media Releases	Nil.

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Media Interest	Nil.
Media Issues	Nil.

Attachments:

Nil.

Prepared by: Megha Abraham and Emma Williams

Endorsed by: Sally Smith

Date: 11 January 2022
