



Agenda Report for Noting

Meeting Date: 3 July 2025

Item Name	SPC Communications and Engagement Update	
Presenters	Steven Murphy	
Purpose of Report	Noting	
Item Number	6.1	
Strategic Plan Reference	N/A	
Work Plan Reference	N/A	
Confidentiality	Not Confidential (Release Immediately)	
Related Decisions	N/A	
Conflicts Declared	Nil	
Is the Report author aware of any potential undeclared conflict?		NO

Recommendation

It is recommended that the State Planning Commission (the Commission) resolves to:

1. Approve the designation of this item as Not Confidential (Release Immediately).
2. Note the communication and engagement update report as read.

Discussion

This report provides an overview of the current work program of the Commission's Communications and Engagement (C&E) team, highlighting major communications and engagement activity conducted since **15 May**, as well as upcoming opportunities and media issues.

Comms and Engagement team update
Regional Planning Program

Key Element	Status
Greater Adelaide Regional Plan (GARP)	<ul style="list-style-type: none"> Briefing session for EFPA affected landowners was held on 18 June with members of the Comms, Regional Planning and Legislation teams in attendance.
Kangaroo Island Regional Plan	<ul style="list-style-type: none"> Final Kangaroo Island Regional Plan and Engagement Report was endorsed by SPC on 15 May KIRP launch date scheduled for 25 November along with all country regional plans (confidential at this stage). Draft letter to KI Council and stakeholders to address the delay and implementation date currently being worked on with Strategic Planning.
USG Regional Plans	<ul style="list-style-type: none"> The 12-week engagement on the Yorke Peninsula and Mid North, Far North, and Eyre and Western Regional Plans has now concluded. The three What We Heard Reports have been published on the PlanSA website and YourSAy. The What We Heard Reports and engagement survey have been emailed to everyone who made a submission. The focus now moves to finalising the Section 73 Reports.
South East Regional Plans	<ul style="list-style-type: none"> Engagement on the Limestone Coast and Murray Mallee Regional Plans concluded on the 17 June 2025. Social media schedule ran through the 12 week engagement period with the following stats recorded from the PlanSA Facebook page: <ul style="list-style-type: none"> 1.1 million views (up 207%) 265k reach (up 138%) 3253 interactions (up 198%) 5095 link clicks (up 108%) 1178 new followers (up 271%) Media coverage generated 106 mentions across Print (19), Radio (80) and Online (7) media outlets, giving both plans a potential audience reach of 1,271,040 across the engagement period. Submission reviews are underway with Aurecon working with the team to produce the What We Heard Reports and the Section 73 Engagement Report drafts. Submission received during engagement: <ul style="list-style-type: none"> Limestone Coast: 242 Murray Mallee: 66

Communication Platforms

Key Element	Status
Websites – PlanSA and SPC	<p>Code Amendments</p> <ul style="list-style-type: none"> • Morphettsville/Glengowrie Horse Related Activities – determination • Lots 51 and 52 (86-88) Morphetts Road, Glengowrie – determination • Golden Grove Master Planned (Stage 2) – engagement • Stanley Flat – determination • Mumford Road – engagement • Goolwa Township Neighbourhood – initiation • Port Stanvac Mixed Use – initiation • King William Road North – engagement • Bolivar – initiation • West Torrens Historic Area and Character Area – initiation • Goolwa Wharf – engagement • 25 Pierson Street Lockleys – determination • Concordia - engagement <p>Other updates</p> <ul style="list-style-type: none"> • Design Standard 1 – Engineering requirements for land division - consultation • EFPA GRO map and notice • Practice Direction 19 – Minor Variations • Practice Direction 14 – Site Contamination Assessment – consultation • Practice Direction 8 – Inspection Policy for Swimming Pools • Renascor Battery Anode Material Manufacturing Facility - Assessment Report and Response documents • Buckland Park ‘Riverlea’ - Assessment Report • Presented new SPC Spotlight content strategy to the Chair and introduced a content management and tracking dashboard for the bog
SPC & Chair LinkedIn	<ul style="list-style-type: none"> • The Commission’s LinkedIn now has 2,227 followers, up 165 since 23 January. • The Chair’s LinkedIn now has 2,301 followers, up 124 from 15 May. • Presented new LinkedIn content strategy to the Chair and introduced a content management and tracking dashboard for LinkedIn posts

PlanSA Facebook	<ul style="list-style-type: none"> PlanSA Facebook now has 7.600 followers.
SPC & PLUS Events	<p><u>Upcoming events:</u></p> <p>Draft Concordia Code Amendment</p> <ul style="list-style-type: none"> Landowner drop-in session (including information about the infrastructure scheme_ – 10 July at Lyndoch Public drop-in information session – 15 July at Gawler Public online information session – 17 July Public drop-in information session – 21 July at Lyndoch <p><u>Previous events:</u></p> <p>Design Standard 1 – Engineering Requirements for Land Division:</p> <ul style="list-style-type: none"> online information sessions for engineers – 11 June online information session for government and industry – 12 June public online information session – 17 June <p>Limestone Coast and Murray Mallee Regional Plan:</p> <ul style="list-style-type: none"> MMRP drop-in session – Tailern Bend – 20 May MMRP & MMRP online youth info session – 21 May
<i>Planning Ahead</i> Newsletter	<ul style="list-style-type: none"> The June edition of Planning Ahead was released on 3 June We are trialling a new formatting style with shorter articles and links to the full story. Next issue of Planning Ahead is scheduled for 4 July.

Code Amendment Engagement

Key Element	Status
Concordia Code Amendment and Infrastructure Scheme	<ul style="list-style-type: none"> Consultation on the draft Concordia Code Amendment launched on 19 June and closes on 31 July (6 weeks) Stakeholder communications included an update on the infrastructure scheme, including the draft outline being adopted and the next step is to appoint the Scheme Coordinator to prepare the scheme. Information sessions will be held in July for key stakeholders (online), landowners (in Lyndoch) and the public (Lyndoch, Gawler and online). In person sessions will also be attended by Barossa Valley Council staff.
Engineering Requirements for Land Divisions Design Standard	<ul style="list-style-type: none"> Consultation launched on 20 May and closes on 15 July. Information sessions for engineers, government and industry stakeholders, and the public have been held online and attended by more than 170 people. SPC Chair, Craig Holden, presented the introduction at the information session for government and industry stakeholders, attended by more than 90 people.

	<ul style="list-style-type: none"> 13 submissions have been received to date.
Future Living Code Amendment	<ul style="list-style-type: none"> Closing the loop communication materials are being prepared ahead of the spatial application of the code amendment being finalised and adopted.
Assessment Improvements Code Amendment	<ul style="list-style-type: none"> SPC endorsed the Engagement Report at its meeting 19 June 2025. Final package of the Code Amendment and Engagement Plan being prepared for the Minister.
Sellicks Beach Growth Area Joint Amendment and Infrastructure Scheme	<ul style="list-style-type: none"> Initiation of the new Joint Amendment is expected in July 2025. The Engagement Plan for the Joint Amendment is in development, with engagement anticipated to launch in August. Engagement materials to update stakeholders on the infrastructure scheme and air quality monitoring are included in the Engagement Plan.
Accommodation Diversity Code Amendment	<ul style="list-style-type: none"> Consultation opened on 5 December and closed on 27 February (12 weeks). The engagement report has been completed and closing the loop communications are being drafted in preparation for the Minister's decision.
Smithfield Regeneration Code Amendment	<ul style="list-style-type: none"> Code amendment was initiated on 13 March 2025 and 578 landowners in the Affected Area were notified by letter. Consultation is pencilled in for August or September.
EIS consultation re nuclear-powered submarine construction yard	<ul style="list-style-type: none"> Consultation on EIS prepared by ANI opened on 3 February and closed 17 March 2025, run concurrently with ASA/Australian Government consultation re Strategic Assessment against EPBC Act. The 'What we heard' summary has been drafted and is progressing through approvals to be sent to engagement participants with the engagement evaluation survey.

Media

Key Element	Status
Media interest	<p>The team prepared information for the media and the Ministers Office on the following topics:</p> <ul style="list-style-type: none"> Festival Plaza development application Concordia Code Amendment Twin Creek windfarm EFPA Legislation Limestone Coast Regional Plan – detail re growth in Mount Gambier and Tailem Bend State Planning Commission to assess Burnside Hospital redevelopment

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Date: 25 June 2025